

## SUMMIT DAY 1 | WEDNESDAY, APRIL 10 | EXPO TEL AVIV

	EXPO TEL AVIV #1 // PAVILION 2	EXPO TEL AVIV #2 // PAVILION 2
8:50-9:30	<p><b>TEL AVIV TECH WEEK STAGE</b>  <b>THE FORMAL OPENING OF SPARKS INNOVATION SUMMIT IN CONJUNCTION WITH CYBERTECH GLOBAL</b></p> <p><b>Host: Dr. Yossi Vardi</b>, Chairman of Cybertech &amp; Sparks Innovation Summit</p> <p><b>Welcome: Prof. Moshe Zviran</b>, Chief Entrepreneurship and Innovation Officer, Tel Aviv University, Israel</p> <p><b>Greetings: Asaf Zamir</b>, Deputy Mayor of Tel Aviv</p> <p><b>Israeli High-Tech for Israeli Civilians in Times of War</b>  <b>Oren Sagi</b>, Managing Director, Cisco, Israel</p> <p><b>The Startup Nation Post October 7th</b>  <b>Mr. Amir Peretz</b>, Chairman, Israel Aerospace Industries (IAI); Former Deputy Prime Minister, Minister of Defense, Minister of Environmental Protection and Minister of Economy and Industry, Israel</p>	<p><b>PARTICIPANTS ARE INVITED TO VISIT THE CYBERTECH EXHIBITION &amp; SESSIONS (LOCATION)</b></p>
9:30-9:45	<p><b>Special Address:</b>  <b>Hon. Isaac Herzog</b>, President of the State of Israel</p>	
9:45-10:55	<p><b>Eytan Eshel</b>, EVP Technology and R&amp;D, Israel Aerospace Industries (IAI), Israel</p> <p><b>Brig. Gen. Yael Grossman</b>, Commander, C4I Branch's Lotem Technological Unit, Israel Defense Forces (IDF), Israel</p> <p><b>SMART AND INNOVATIVE CITIES: A SERIES OF INSIGHTS</b>  in collaboration with:  <b>Federation of Local Authorities &amp; MuniExpo</b>  <b>Haim Bibas</b>, Chairman, Federation of Local Authorities</p> <p>***</p> <p><b>The Future of Hyper-Connected Cities and Societies</b>  <b>Asaf Green</b>, Director of Business Development, NTT Innovation Laboratory Israel Ltd., Israel</p> <p>***</p> <p><b>The Innovation Borne out of Kfar Qasem</b>  <b>Mohamad Abo Nada</b>, CEO, Ibtikar BaseCamp, Israel</p> <p><b>Prof. Dan Blumberg</b>, VP for Regional and Industrial Development &amp; Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel</p>	
10:55-11:20	<p><b>Prof. David Harel</b>, President of the Israel Academy of Sciences and Humanities, Israel</p>	
11:20-11:35	<p><b>NO AI HERE: MESSING WITH THE REAL BRAIN</b>  <b>Prof. Zvi Ram</b>, Neurosurgeon, Tel Aviv University, Israel</p>	
12:15-14:00	<p><b>Break</b></p>	
14:15-14:45	<p><b>ONE-ON-ONE</b>  <b>Dr. Yossi Vardi</b>, Chairman of Tel Aviv Sparks and Cybertech  <b>Dror Bin</b>, CEO, Israel Innovation Authority, Israel</p>	
14:45-15:30	<p><b>INNOVATIVE APPROACHES TO HEALTH</b>  <b>Moderator: Mahmoud Kaiyal</b>, CEO, Tawasul, Israel</p> <p><b>Nurit Harel, Co-Chairman</b>, Fischer Pharmaceuticals Ltd., Israel <b>Hagai Itkin</b>, Head, iMed TLV, Israel <b>Avner Halperin</b>, CEO, Sheba Impact, Israel  <b>Yael Inbar</b>, Assistant Professor, Collier School of Management, Tel Aviv University, Israel <b>Uri Goren</b>, Head of Innovation, Meir Medical Center</p>	
15:30-16:15	<p><b>THE ISRAELI ECONOMY IN TIMES OF WAR</b>  <b>Moderator: Dror Globberman</b>, Lecturer, Writer, Broadcaster, Israel</p> <p><b>Prof. Karnit Flug</b>, Vice President, Research, Israel Democracy Institute, Israel</p> <p><b>Prof. Leonardo Leiderman</b>, Collier School of Management, Tel Aviv University, and Chief Economic Advisor, Bank Hapoalim, Israel  <b>Dr. Shlomit Wagman</b>, Chief Regulation Officer, Rapyd; Fellow, Harvard University, Israel/USA</p>	
16:15-16:30	<p><b>CHASING RAINBOWS: UNRAVELING THE SECRETS OF UNICORNS</b>  <b>Eynat Guez</b>, CEO, Papaya Global, Israel</p>	
16:30-17:15	<p><b>ECOSYSTEMS AROUND THE WORLD</b>  <b>Moderator: Limor Schweitzer</b>, Founder, TUGBOT.COM, Portugal</p> <p><b>Maurizio Rossi</b>, Founder, New Stealth AI Hub, Italy</p> <p><b>Theodoros Loukaidis</b>, Director General of the Cyprus Research &amp; Innovation Foundation (RIF), Cyprus  <b>Raquel Lourenço</b>, Business Developer, UnLimited Spain, Spain  <b>Theodore Hayat</b>, CEO, Connect Technologies, Austria</p>	
20:00-22:00	<p><b>AFTER HOURS - Tech &amp; Drinks Evening at Meli Melo</b></p>	

## SUMMIT DAY 2 | THURSDAY, APRIL 11 | CINEMATHEQUE TEL AVIV

HALL 3		HALL 1		HALL 4	
09:00 09:10	<b>SHORT OPENING &amp; WELCOME! PLENARY</b>				
09:10 09:45	<b>UNSTOPPABLE INNOVATORS</b> <b>Moderator: Dr. Yossi Vardi</b> , Chairman of Tel Aviv Sparks and Cybertech <b>Prof. Yaakov (Koby) Nahmias</b> , Professor of Bioengineering, The Hebrew University of Jerusalem, Israel <b>Prof. Alon Wolf</b> , Professor and Dean, Technion I.I.T., Israel	10:00 10:45	<b>DESIGN FOR IMPACT A Conversation</b> <b>Moderator: Emma Margarita Erenst</b> , Creative XR Director, Designer, Illustrator, Israel <b>Zvi Yemini</b> , Chairman, Hydroindustries, Israel <b>Carlo Rizzo</b> , Editor, Prototypes for Humanity, Italy	10:00 10:40	<b>BUILDING TOMORROW: CONSTRUCTION &amp; PROPERTY TECH</b> <b>Moderator: Igal Slovik</b> , CEO, Israeli Builders Association, Israel <b>Avia Tzur Farber</b> , Co-Founder, PropTech360, Israel <b>Omer Brand</b> , CEO, ConTech, Israel <b>Zachi Flatto</b> , Co-Founder and CEO, Skyline Cockpit, Israel
09:45 10:45	<b>A NEW SPACE in collaboration with IAI</b> <b>Moderator: Amir Rapaport</b> , Co-Founder of Tel Aviv Sparks Innovation Summit and Cybertech <b>Opening Remarks:</b> <b>Eytan Eshel</b> , EVP Technology and R&D, Israel Aerospace Industries (IAI), Israel *** <b>Panel: A New Space</b> <b>Moderator: Amir Rapaport</b> , Co-Founder of Tel Aviv Sparks Innovation Summit and Cybertech <b>Eytan Eshel</b> , EVP Technology and R&D, IAI, Israel <b>Yossi Yamin</b> , Chairman, SpacePharma SA, Israel <b>Fredy Lange</b> , VP of Business Development and Sales, Ramon.Space, Israel <b>Jasmin Inbar</b> , VP Earth Observation and Corporate Development, ASTERRA, Israel <b>Dr. Israel Biran</b> , GP, Earth and Beyond Ventures, Israel *** <b>Astra - Starburst Aerospace Startups Showcase</b> <b>Mikhail Aleksandrov</b> , Co-Founder & CEO, N.O.A.H. <b>Roy Ben Hayun</b> , Co-Founder & CTO, Climate Eyes <b>Meidad Pariente</b> , Co-Founder & CTO, AstroTeq	10:45 11:30	<b>FEEDING THE FUTURE: AGRI-FOOD TECHNOLOGY</b> <b>Moderator: Eytan Schwartz</b> , Chief Business Operations, BeeHero, Israel <b>Erez Fait</b> , Co-Founder and CEO, Agrinoze, Israel <b>Marcio Barradas</b> , Founder and CEO, 3D Essence Food, Spain <b>Daniel Dikovsky</b> , Head of Technology & Innovation, Redefine Meat Ltd., Israel	10:40 11:30	<b>TECH INCLUSION REVOLUTION: EMBRACING THE POWER OF DIVERSITY</b> <b>Moderator: Ronit Benbasat</b> , Executive Board Member, Israel America Chamber of Commerce & Wizo, Israel <b>Dr. David Zvilichovsky</b> , Tel Aviv University / Bank HaPoalim, Israel <b>Aliza Bloch</b> , Former Mayor of Beit Shemesh, Israel <b>Barak Avraham</b> , CEO, Anya Benya, Israel <b>Asaad Joubran</b> , CEO, Albatross Power Ltd., Israel <b>Eran Yomtovyan</b> , Co-Founder and Director of LevTech Entrepreneurship Center, Lev Academic Center (JCT), Israel
10:45 11:30	<b>AN ODYSSEY: THE POTENTIALS AND REALITIES OF AI A series</b> <b>Dr. Avital Schrift</b> , VP Core Technologies, IAI, Israel <b>Dr. Ronen Yochpaz</b> , CIO, El AI, Israel <b>Chen Zarfati</b> , VP Research, Deepdub.ai, Israel	11:30 12:00	<b>Sleep for Startups: The Big Wow!</b> <b>Prof. Peretz Lavie</b> , Chairman, National Council for Civilian Research and Development, Israel	11:30 12:15	<b>LEVEL UP: THE JOURNEY FROM IDEA TO GAME</b> <b>Moderator: Uri Admon</b> , CEO, It Captain Up, Israel <b>Nir Miretzky</b> , Director of Innovation, CrazyLabs, Israel <b>Yuval Markovich</b> , Co-Founder, Happy Juice Games, Israel <b>Lydia Dover</b> , Unity Developer, CHA Games & Founder of GameDevelop[HER], Israel <b>Or Avrahamy</b> , CEO, Gentle Giant Games Ltd., Israel

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HALL 3		HALL 1		HALL 4	
11:30 12:15	<p><b>SEEDING TO SCALING: BUILDING BRIDGES THROUGH ISRAEL-UAE VENTURES</b></p> <p><b>Moderator: Dr. Yifat Turbiner</b>, Innovation Expert, Embassy of Israel in Abu Dhabi, UAE</p> <p><b>Shiri Fein Grossman</b>, Middle East Expert, Former Head of Regional Affairs, Israel NSC, Israel</p> <p><b>Shirley (Giladi) Shahar</b>, Co-Founder and CEO, Dana Global, Israel</p> <p><b>Noa Gastfreund</b>, Co-Founder, Tech Zone, Israel</p> <p><b>Michal Ansky</b>, Co-Founder, Healing Grounds, Israel</p> <p><b>Narkis Alon</b>, Co-Founder, Healing Grounds, Israel</p>	12:00 12:45	<p><b>CATALYZING GROWTH OF STARTUPS</b></p> <p><b>Moderator: Dr. David Zvilichovsky</b>, Tel Aviv University / Bank HaPoalim, Israel</p> <p><b>Hanan Brand</b>, VP Startup Division, Israel Innovation Authority, Israel</p> <p><b>Tal Kelem</b>, Director of Business Development, BIRD Foundation, Israel</p> <p><b>Noemie Alliel</b>, Managing Director Israel, Starburst Aerospace, Israel</p>	12:15 13:00	<p><b>AI DISRUPTION: RESHAPING THE WORKFORCE LANDSCAPE</b></p> <p><b>Moderator: Roy Zwebner</b>, Managing Partner, Random Forest VC, Israel</p> <p><b>Prof. Mimi Ajzenstadt</b>, Former President, Open University, Israel</p> <p><b>Daniel Elias</b>, Head of Talent Acquisition, Check Point, Israel</p> <p><b>Zeevi Bregman</b>, Co-Founder, Random Forest VC, Former CEO, Nice Systems, Israel</p> <p><b>Itai Barak</b>, VP Product, Qbiq, Israel</p>
12:15 13:00	<p><b>SOCIAL NETWORKS: DETOX THE WEB</b></p> <p><b>Moderator: Inbar Bezek</b>, CEO, The Economic Company For Development of the Upper Galilee, Israel</p> <p><b>Prof. Irad Ben-Gal</b>, Faculty of Engineering, Tel Aviv University, Israel</p> <p><b>Prof. Inbal Yahav</b>, Collier School of Management, Tel Aviv University, Israel</p> <p><b>Ella Kenan</b>, Founder, BrightMind, Israel</p>	12:45 13:00	<p><b>FROM STARTUP NATION TO INNOVATION NATION</b></p> <p><b>Shlomo Touboul</b>, CEO, Spark Israel Innovation, Israel</p>		
13:00 14:00	<b>BREAK</b>	13:00 14:00	<b>BREAK</b>	13:00 14:00	<b>BREAK</b>
14:00 14:45	<p><b>DATA STARTUPS AND ENTERPRISES: HOW TO BUILD VALUE TOGETHER</b></p> <p><b>Moderator: Moshe Friedman</b>, Head, Amdocs Ventures, Israel</p> <p><b>Inna Tokarev Sela</b>, CEO, illumex.ai, Israel</p> <p><b>Boaz Palgi</b>, CEO, Regatta, Israel</p> <p><b>Natia Golan</b>, CPO, Flow Security, Israel</p>	14:00 15:00	<p><b>NURTURING INNOVATION IN THE WEST NEGEV</b></p> <p><b>Moderator: Shahar Belkin</b>, EVP Product, Chairman, ZutaCore, SouthUp, Israel</p> <p><b>Prof. Nir Kedar</b>, President, Sapir Academic College, Israel</p> <p><b>Avi Bitan</b>, Ofaqim Municipality, Israel</p> <p><b>Gal Admati</b>, CEO, Fungit Biosolutions, Israel</p> <p><b>Amit Kochavi</b>, Founder &amp; CEO, Cormi.com, Israel</p> <p><b>Asaf Ofer</b>, CEO, Kenaf Ventures, Israel</p> <p><b>Avi (Yaman) Einstein</b>, Business Development Manager, YAHAM - Hevel Ma'on Enterprises, Israel</p>	14:00 14:45	<p><b>ArtTech: MORE THAN IMAGINATION A Conversation</b></p> <p><b>Moderator: Eran Hadas</b>, Artist-Lecturer-Researcher, Tel Aviv University, Israel</p> <p><b>Matty Mariansky</b>, Founder, Supersize, Israel</p> <p><b>Liat Segal</b>, Contemporary Media Artist, Israel</p>
14:45 15:30	<p><b>THE IDF'S ELITE TECH UNIT'S IMPACT ON ECOSYSTEM DEVELOPMENT</b></p> <p><b>Moderator: Chen Kamin</b>, CEO, 81 Unit Alumni Association - AMIT, Israel</p> <p><b>Tanya Attias</b>, Co-Founder &amp; CEO, Medint, Israel</p> <p><b>Assaf Wise</b>, CTO, Earth &amp; Beyond Ventures, Israel</p> <p><b>Ido Gonen</b>, Co-Founder &amp; CTO, Exodigo, Israel</p> <p><b>Ran Livneh</b>, Co-Founder &amp; CTO, Earth Force Technologies, Israel</p> <p><b>Dotan Asselman</b>, Co-Founder and CTO, Theator, Israel</p>				

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	HALL 3	HALL 1	HALL 4
15:30 15:45	<b>IMPACT OF TECH ON THE POLITICAL ENVIRONMENT AND OUR LIVES</b> <b>Ido Aharoni Aronoff</b> , Senior Faculty, Coller School of Management, Israel	<b>INSPIRING THE NEXT GENERATION OF TECH INNOVATORS</b> <b>Moderator: Karen Tal</b> , CEO, Amal Network, Israel <b>Maya Halevy</b> , Former Director of Bloomfield Science Museum Jerusalem, Israel <b>Rabea Zioud</b> , CEO, Hasoub, Israel <b>Rabbi Sefi Sherman</b> , Principal, Netivot Haim Yeshiva Jerusalem, Israel <b>Dr. Nir Tsuk</b> , NYU Global Distinguished Scholar, Founder and Director of the Institute for Impact and Intrepreneurship, USA	<b>DIGITAL WALLET INNOVATION: REVOLUTIONIZING HR &amp; CLUB MANAGEMENT</b> <b>Valery Migirov</b> , Founder & CEO, B24club, Israel  <b>RISING TECH: ILLUMINATING INNOVATION IN EAST JERUSALEM</b> <b>Moderator: Einat Mesterman</b> , Project Manager, EastTech, Jerusalem Municipality, Israel <b>Rajai Nuseibeh</b> , Managing Director, SFL - Sigma Labs, Jerusalem, Israel <b>Muawyah Akash</b> , Director, JINNOVATE, Israel <b>Sami Karaeen</b> , CEO, Cube Software Tech, Israel
15:45 16:30	<b>VCs 2024: NAVIGATING CURRENTS OF CHANGE</b> <b>Moderator: Yoav Chelouche</b> , Managing Partner, Aviv Venture Capital, Israel <b>Philippe Louisadat</b> , Partner, Forepont Capital Partners, USA <b>Eric Salama</b> , Board Advisor, Local Globe, UK <b>Yigal Erlich</b> , Founder & Managing Partner, Yozma Group, Israel	<b>INNOVATION IN PRACTICE: UNLEASHING CORPORATE CREATIVITY</b> <b>Moderator: Shlomo Touboul</b> , CEO, Spark Israel Innovation, Israel <b>Michel Prassas</b> , External Relations Europe, Corning, France <b>Rachel Heli Bennun</b> , Chair, Radcom Ltd., Israel <b>Roy Avrahami</b> , Chief Innovation Officer, Ashdod Port, Israel <b>David (Dudi) Balsar</b> , General Manager of Innovation and Ventures, Mekorot, Israel	

<b>HALL 2</b> 10:00-12:00   <b>Workshop</b> <b>Talk the Talk with ChatGPT &amp; Friends: A Practical Prompt Engineering Workshop - Dror Gill -</b> 14:00-15:30   <b>PITCH A STARTUP: VCS MEET STARTUPS</b>	<b>ROOM 5</b> 9:30-13:00 <b>Sparks Ignite: Short, impactful talks about Innovation</b> <b>Moderator: David Alkahrer</b>	<b>ROOM 6</b> 9:00-14:00 <b>Innovation Authority Side Event</b> 15:00-17:00 <b>West Negev Interaction</b>
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<b>WomAI - Women Creating Future with Generative AI</b> <b>VOODOO 8.4   6PM</b> 121 Dizengoff St.	<b>The Future of AI-Human Learning</b> <b>Microsoft Reactor 10.4   6PM</b> 50 floor, Midtown - 144 Menachem Begin Rd.	<b>Open Source for the Triple Win</b> <b>Sputnik 10.4   7PM</b> 122 Allenby St.	<b>NLPub Special NLP IL Happy Hour</b> <b>POLLY 11.4   6PM</b> 60 Rothschild Blvd.	<b>Mitigating Investors Risk Perception</b> <b>DNA 11.4   7PM</b> Ground floor, Azrieli Center 132 Menachem, Begin Rd.	<b>Productizing Data - Time-Series &amp; Vector Search</b> <b>DNA 11.4   7PM</b> Ground floor, Azrieli Center 132 Menachem, Begin Rd.
<b>The Reality of the Virtual</b> <b>Polly 10.4   6:30PM</b> 60 Rothschild Blvd.	<b>Makers972 IOT PLAYGROUND: Smart LEDs workshop</b> <b>Microsoft Reactor 10.4   7PM</b> 50 floor, Midtown - 144 Menachem Begin Rd.	<b>Building Your Co-Founder Toolkit</b> <b>Ariella's House 10.4   7PM</b> 2 Harakevet St.	<b>Founders looking for Co-founders</b> <b>Lehamim 11.4   7PM</b> 103 Hakhshmona'im St.	<b>From First Code to First Round: The Aspiring Entrepreneur's Guide</b> <b>VOODOO 11.4   7PM</b> 1 Ben Zion Blvd.	<b>All activities require early registration</b>