

PAST AGENDA

10-11/04/2024

SUMMIT DAY 1 | WEDNESDAY, APRIL 10, 2024 | EXPO TEL AVIV

	EXPO TEL AVIV #1 // PAVILION 2	EXPO TEL AVIV #2 // PAVILION 2
8:50-9:30	<p>TEL AVIV TECH WEEK STAGE</p> <p>THE FORMAL OPENING OF SPARKS INNOVATION SUMMIT IN CONJUNCTION WITH CYBERTECH GLOBAL</p> <p>Host: Dr. Yossi Vardi, Chairman of Cybertech & Sparks Innovation Summit</p> <p>Welcome: Prof. Moshe Zviran, Chief Entrepreneurship and Innovation Officer, Tel Aviv University, Israel</p> <p>Greetings: Asaf Zamir, Deputy Mayor of Tel Aviv</p> <p>Israeli High-Tech for Israeli Civilians in Times of War</p> <p>Oren Sagi, Managing Director, Cisco, Israel</p> <p>The Startup Nation Post October 7th</p> <p>Mr. Amir Peretz, Chairman, Israel Aerospace Industries (IAI); Former Deputy Prime Minister, Minister of Defense, Minister of Environmental Protection and Minister of Economy and Industry, Israel</p>	<p>PARTICIPANTS ARE INVITED TO VISIT THE CYBERTECH EXHIBITION & SESSIONS (LOCATION)</p>
9:30-9:45	<p>Special Address:</p> <p>Hon. Isaac Herzog, President of the State of Israel</p>	
9:45-10:55	<p>Eytan Eshel, EVP Technology and R&D, Israel Aerospace Industries (IAI), Israel</p> <p>Brig. Gen. Yael Grossman, Commander, C4I Branch's Lotem Technological Unit, Israel Defense Forces (IDF), Israel</p> <p>SMART AND INNOVATIVE CITIES: A SERIES OF INSIGHTS in collaboration with: Federation of Local Authorities & MuniExpo</p> <p>Haim Bibas, Chairman, Federation of Local Authorities</p> <p>***</p> <p>The Future of Hyper-Connected Cities and Societies</p> <p>Asaf Green, Director of Business Development, NTT Innovation Laboratory Israel Ltd., Israel</p> <p>***</p> <p>CityZone - UrbanTech Open Innovation in Tel Aviv</p> <p>Liat Shaham, General Manager, CityZone, Israel</p> <p>Prof. Dan Blumberg, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel</p>	
10:55-11:20	<p>Prof. David Harel, President of the Israel Academy of Sciences and Humanities, Israel</p>	
11:20-11:35	<p>NO AI HERE: MESSING WITH THE REAL BRAIN</p> <p>Prof. Zvi Ram, Neurosurgeon, Tel Aviv University, Israel</p>	
12:15-14:00	Break	
14:15-14:45	<p>ONE-ON-ONE</p> <p>Dr. Yossi Vardi, Chairman of Tel Aviv Sparks and Cybertech</p> <p>Dror Bin, CEO, Israel Innovation Authority, Israel</p>	
14:45-15:30	<p>INNOVATIVE APPROACHES TO HEALTH</p> <p>Moderator: Mahmoud Kaiyal, CEO, Tawasul, Israel</p> <p>Nurit Harel, Co-Chairman, Fischer Pharmaceuticals Ltd., Israel Hagai Itkin, Head, iMed TLV, Israel Avner Halperin, CEO, Sheba Impact, Israel</p> <p>Dr.Yael Inbar, Collier School of Management, Tel Aviv University, Israel Uri Goren, Head of Innovation, Meir Medical Center</p>	
15:30-16:15	<p>THE ISRAELI ECONOMY IN TIMES OF WAR</p> <p>Moderator: Dror Globerman, Lecturer, Writer, Broadcaster, Israel</p> <p>Prof. Karnit Flug, Vice President, Research, Israel Democracy Institute, Israel</p> <p>Prof. Leonardo Leiderman, Collier School of Management, Tel Aviv University, and Chief Economic Advisor, Bank Hapoalim, Israel</p> <p>Dr. Shlomit Wagman, Chief Regulation Officer, Rapyd; Fellow, Harvard University, Israel/USA</p>	
16:15-16:30	<p>CHASING RAINBOWS: UNRAVELING THE SECRETS OF UNICORNS</p> <p>Eynat Guez, CEO, Papaya Global, Israel</p>	
16:30-17:15	<p>ECOSYSTEMS AROUND THE WORLD</p> <p>Moderator: Limor Schweitzer, Founder, TUGBOT.COM, Portugal</p> <p>Maurizio Rossi, Founder, New Stealth AI Hub, Italy</p> <p>Theodoros Loukaidis, Director General of the Cyprus Research & Innovation Foundation (RIF), Cyprus</p> <p>Raquel Lourenço, Business Developer, UnLimited Spain, Spain</p> <p>Theodore Hayat, CEO, Connect Technologies, Austria</p>	
20:00-22:00	<p>AFTER HOURS - Tech & Drinks Evening at Meli Melo</p>	

SUMMIT DAY 2 | THURSDAY, APRIL 11, 2024 | CINEMATHEQUE TEL AVIV

HALL 3		HALL 1		HALL 4	
09:00 09:10	SHORT OPENING & WELCOME! PLENARY				
09:10 09:45	UNSTOPPABLE INNOVATORS Moderator: Dr. Yossi Vardi , Chairman of Tel Aviv Sparks and Cybertech Prof. Yaakov (Koby) Nahmias , Professor of Bioengineering, The Hebrew University of Jerusalem, Israel Prof. Alon Wolf , Professor and Dean, Technion I.I.T., Israel	10:00 10:45	DESIGN FOR IMPACT A Conversation Moderator: Emma Margarita Erenst , Creative XR Director, Designer, Illustrator, Israel Zvi Yemini , Chairman, Hydroindustries, Israel Carlo Rizzo , Editor, Prototypes for Humanity, Italy	10:00 10:40	BUILDING TOMORROW: CONSTRUCTION & PROPERTY TECH Moderator: Igal Slovik , CEO, Israeli Builders Association, Israel Avia Tzur Farber , Co-Founder, PropTech360, Israel Omer Brand , CEO, ConTech, Israel Zachi Flatto , Co-Founder and CEO, Skyline Cockpit, Israel
09:45 10:45	A NEW SPACE in collaboration with IAI Moderator: Amir Rapaport , Co-Founder of Tel Aviv Sparks Innovation Summit and Cybertech Opening Remarks: Eytan Eshel , EVP Technology and R&D, Israel Aerospace Industries (IAI), Israel *** Panel: A New Space Moderator: Amir Rapaport , Co-Founder of Tel Aviv Sparks Innovation Summit and Cybertech Eytan Eshel , EVP Technology and R&D, IAI, Israel Yossi Yamin , Chairman, SpacePharma SA, Israel Fredy Lange , VP of Business Development and Sales, Ramon.Space, Israel Jasmin Inbar , VP Earth Observation and Corporate Development, ASTERRA, Israel Dr. Israel Biran , GP, Earth and Beyond Ventures, Israel *** Astra - Startups Showcase Mikhail Aleksandrov , Co-Founder & CEO, N.O.A.H. Roy Ben Hayun , Co-Founder & CTO, Climate Eyes Meidad Pariente , Co-Founder & CTO, AstroTeq	10:45 11:30	FEEDING THE FUTURE: AGRI-FOOD TECHNOLOGY Moderator: Eytan Schwartz , Chief Business Operations, BeeHero, Israel Erez Fait , Co-Founder and CEO, Agrinoze, Israel Marcio Barradas , Founder and CEO, 3D Essence Food, Spain Daniel Dikovsky , Head of Technology & Innovation, Redefine Meat Ltd., Israel	10:40 11:30	TECH INCLUSION REVOLUTION: EMBRACING THE POWER OF DIVERSITY Moderator: Ronit Benbasat , Executive Board Member, Israel America Chamber of Commerce & Wizo, Israel Dr. David Zvilichovsky , Tel Aviv University / Bank HaPoalim, Israel Aliza Bloch , Former Mayor of Beit Shemesh, Israel Barak Avraham , CEO, Anya Benya, Israel Asaad Joubran , CEO, Albatross Power Ltd., Israel Eran Yomtovyan , Co-Founder and Director of LevTech Entrepreneurship Center, Lev Academic Center (JCT), Israel
10:45 11:30	AN ODYSSEY: THE POTENTIALS AND REALITIES OF AI A series Dr. Avital Schrift , VP Core Technologies, IAI, Israel Dr. Ronen Yochpaz , CIO, El AI, Israel Chen Zarfati , VP Research, Deepdub.ai, Israel	11:30 12:00	Sleep for Startups: The Big Wow! Prof. Peretz Lavie , Chairman, National Council for Civilian Research and Development, Israel	11:30 12:15	LEVEL UP: THE JOURNEY FROM IDEA TO GAME Moderator: Uri Admon , CEO, It Captain Up, Israel Nir Miretzky , Director of Innovation, CrazyLabs, Israel Yuval Markovich , Co-Founder, Happy Juice Games, Israel Lydia Dover , Unity Developer, CHA Games & Founder of GameDevelop[HER], Israel








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HALL 3		HALL 1		HALL 4	
11:30 12:15	<p>SEEDING TO SCALING: BUILDING BRIDGES THROUGH ISRAEL-UAE VENTURES</p> <p>Moderator: Dr. Yifat Turbiner, Innovation Expert, Embassy of Israel in Abu Dhabi, UAE</p> <p>Shiri Fein Grossman, Middle East Expert, Former Head of Regional Affairs, Israel NSC, Israel</p> <p>Shirley (Giladi) Shahar, Co-Founder and CEO, Dana Global, Israel</p> <p>Noa Gastfreund, Co-Founder, Tech Zone, Israel</p> <p>Michal Ansky, Co-Founder, Healing Grounds, Israel</p> <p>Narkis Alon, Co-Founder, Healing Grounds, Israel</p>	12:00 12:45	<p>CATALYZING GROWTH OF STARTUPS</p> <p>Moderator: Dr. David Zvilichovsky, Tel Aviv University / Bank HaPoalim, Israel</p> <p>Hanan Brand, VP Startup Division, Israel Innovation Authority, Israel</p> <p>Tal Kelem, Director of Business Development, BIRD Foundation, Israel</p> <p>Noemie Alliel, Managing Director Israel, Starburst Aerospace, Israel</p>	12:15 13:00	<p>AI DISRUPTION: RESHAPING THE WORKFORCE LANDSCAPE</p> <p>Moderator: Roy Zwebner, Managing Partner, Random Forest VC, Israel</p> <p>Prof. Mimi Ajzenstadt, Former President, Open University, Israel</p> <p>Daniel Elias, Head of Talent Acquisition, Check Point, Israel</p> <p>Zeevi Bregman, Co-Founder, Random Forest VC, Former CEO, Nice Systems, Israel</p> <p>Itai Barak, VP Product, qbiq, Israel</p>
12:15 13:00	<p>SOCIAL NETWORKS: DETOX THE WEB</p> <p>Moderator: Inbar Bezek, CEO, The Economic Company For Development of the Upper Galilee, Israel</p> <p>Prof. Irad Ben-Gal, Faculty of Engineering, Tel Aviv University, Israel</p> <p>Prof. Inbal Yahav, Collier School of Management, Tel Aviv University, Israel</p> <p>Ella Kenan, Founder, BrightMind, Israel</p>	12:45 13:00	<p>FROM STARTUP NATION TO INNOVATION NATION</p> <p>Shlomo Touboul, CEO, Spark Israel Innovation, Israel</p>		
13:00 14:00	BREAK				
14:00 14:45	<p>DATA STARTUPS AND ENTERPRISES: HOW TO BUILD VALUE TOGETHER</p> <p>Moderator: Moshe Friedman, Head, Amdocs Ventures, Israel</p> <p>Inna Tokarev Sela, CEO, illumex.ai, Israel</p> <p>Boaz Palgi, CEO, Regatta, Israel</p> <p>Natia Golan, CPO, Flow Security, Israel</p>	14:00 15:00	<p>NURTURING INNOVATION IN THE WEST NEGEV</p> <p>Moderator: Shahar Belkin, EVP Product, Chairman, ZutaCore, SouthUp, Israel</p> <p>Prof. Nir Kedar, President, Sapir Academic College, Israel</p> <p>Avi Bitan, Ofaqim Municipality, Israel</p> <p>Gal Admati, CEO, Fungit Biosolutions, Israel</p> <p>Salit Lev, Head of Seed and Entrepreneurship Programs, Israel Innovation Authority, Israel</p> <p>Amit Kochavi, Founder & CEO, Cormi.com, Israel</p> <p>Asaf Ofer, CEO, Kenaf Ventures, Israel</p> <p>Avi (Yaman) Einstein, Business Development Manager, YAHAM - Hevel Ma'on Enterprises, Israel</p>	14:00 14:45	<p>ArtTech: MORE THAN IMAGINATION A Conversation</p> <p>Moderator: Eran Hadas, Artist-Lecturer-Researcher, Tel Aviv University, Israel</p> <p>Matty Mariansky, Founder, Supersize, Israel</p> <p>Liat Segal, Contemporary Media Artist, Israel</p>
14:45 15:30	<p>THE IDF'S ELITE TECH UNIT'S IMPACT ON ECOSYSTEM DEVELOPMENT</p> <p>Moderator: Chen Kamin, CEO, 81 Unit Alumni Association - AMIT, Israel</p> <p>Tanya Attias, Co-Founder & CEO, Medint, Israel</p> <p>Assaf Wise, CTO, Earth & Beyond Ventures, Israel</p> <p>Ido Gonen, Co-Founder & CTO, Exodigo, Israel</p> <p>Ran Livneh, Co-Founder & CTO, Earth Force Technologies, Israel</p> <p>Dotan Asselman, Co-Founder and CTO, Theator, Israel</p>				

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	HALL 3	HALL 1	HALL 4
15:30 15:45	IMPACT OF TECH ON THE POLITICAL ENVIRONMENT AND OUR LIVES Ido Aharoni Aronoff , Senior Faculty, Collier School of Management, Israel	INSPIRING THE NEXT GENERATION OF TECH INNOVATORS Moderator, Shir Meir , Head of Content, Cybertech, Israel Karen Tal , CEO, Amal Network, Israel Maya Halevy , Former Director of Bloomfield Science Museum Jerusalem, Israel Rabea Zioud , CEO, Hasoub, Israel Rabbi Sefi Sherman , Principal, Netivot Haim Yeshiva Jerusalem, Israel	DIGITAL WALLET INNOVATION: REVOLUTIONIZING HR & CLUB MANAGEMENT Valery Migirov , Founder & CEO, B24club, Israel RISING TECH: ILLUMINATING INNOVATION IN EAST JERUSALEM Moderator: Einat Mesterman , Project Manager, EastTech, Jerusalem Municipality, Israel Rajai Nuseibeh , Managing Director, SFL - Sigma Labs, Jerusalem, Israel Muawyah Akash , Director, JINNOVATE, Israel Sami Karaeen , CEO, Cube Software Tech, Israel
15:45 16:30	VCs 2024: NAVIGATING CURRENTS OF CHANGE Moderator: Yoav Chelouche , Managing Partner, Aviv Venture Capital, Israel Philippe Louisadat , Partner, Forepont Capital Partners, USA Eric Salama , Board Advisor, Local Globe, UK Yigal Erlich , Founder & Managing Partner, Yozma Group, Israel	INNOVATION IN PRACTICE: UNLEASHING CORPORATE CREATIVITY Moderator: Shlomo Touboul , CEO, Spark Israel Innovation, Israel Michel Prassas , External Relations Europe, Corning, France Rachel Heli Bennun , Chair, Radcom Ltd., Israel Roy Avrahami , Chief Innovation Officer, Ashdod Port, Israel David Balsar , General Manager of Innovation and Ventures, Mekorot, Israel	

HALL 2 10:00-12:00 Workshop Talk the Talk with ChatGPT & Friends: A Practical Prompt Engineering Workshop Dror Gill , Founder & CEO, Gamdala, Israel 14:00-15:30 PITCH A STARTUP: VCs MEET STARTUPS	ROOM 5 9:30-13:00 Sparks Ignite: Short, impactful talks about Innovation Moderator: David Alkaher	ROOM 6 9:00-14:00 Innovation Authority Side Event 15:00-17:00 West Negev Interaction
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 WomAI - Women Creating Future with Generative AI VOODOO 8.4 6PM 121 Dizengoff St.	 The Future of AI-Human Learning Microsoft Reactor 10.4 6PM 50 floor, Midtown - 144 Menachem Begin Rd.	 Open Source for the Triple Win Sputnik 10.4 7PM 122 Allenby St.	 NLPub Special NLP IL Happy Hour POLLY 11.4 6PM 60 Rothschild Blvd.	 Mitigating Investors Risk Perception DNA 11.4 7PM Ground floor, Azrieli Center 132 Menachem, Begin Rd.	 Productizing Data - Time-Series & Vector Search DNA 11.4 7PM Ground floor, Azrieli Center 132 Menachem, Begin Rd.
 The Reality of the Virtual Polly 10.4 6:30PM 60 Rothschild Blvd.	 Makers972 IOT PLAYGROUND: Smart LEDs workshop Microsoft Reactor 10.4 7PM 50 floor, Midtown - 144 Menachem Begin Rd.	 Building Your Co-Founder Toolkit Ariella's House 10.4 7PM 2 Harakevet St.	 Founders looking for Co-founders Lehamim 11.4 7PM 103 Hakhshmona'im St.	 From First Code to First Round: The Aspiring Entrepreneur's Guide VOODOO 11.4 7PM 1 Ben Zion Blvd.	 All activities require early registration